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Driven | New single from Merylly Steele



'Driven' the new single and latest music clip is the current release for Sydney singer-songwriter Merylly Steele.

Shot on location in the beautiful NSW area near Maitland and the quaint suburb of Morpeth with its lush green fields and long open roads, the clip was directed by video producer and director Ross Wood over 2 days at separate locations.

Merylly says 'It was middle of winter, early morning and I was freezing! I had to kind of 'wade' through this lush green field just hoping there wasn't a huge ditch somewhere waiting for me to drop into!'

'Then it was on to the historic town and 'haunted'? hotel of Neath which was just the most perfect rooms and backdrop for this song. I must have thawed out by that time as the makeup artist commented that I now had some colour in my cheeks! After lunch it was on to Cessnock

for the 'white steps' shot of the big church there.'

The second day was filmed out past Camden south west NSW, a location Merylly spotted for the car shots a few weeks earlier.

'As soon as I saw those rusty old sheds I knew we had to have it! I drove around the area as Ross filmed in the old 73 Ford Fairlane which was actually a dream to drive' she added.

'Driven' is a song Merylly describes as a virtual autobiography of her life as a artist-songwriter. Inspired and aptly titled, it's the reason behind why she believes 'unlike many others, that I haven't 'thrown in the towel' so to speak as the going is tough.'

'It's because I believe I'm doing what I was put on this earth to do - communicate with others via means of the written word and music.'

'There have been many times I've wanted to quit - but I just can't do the 9 to 5 thing - it goes against every grain of me!'

Despite the odds, Merylly Steele is here and now and doing what she enjoys best, filming this clip is just part of the journey and a reminder of the strength in songwriting.



'All round it was so much fun and wonderful to be pampered so much, and I'm pretty happy with the results!'

Merylly Steele's Driven out on CORE MUSIC compilation, the first digital delivery scheduled for Oct 25.

The Country Music Association of Australia (CMAA) and new country music label Core Music have partnered to provide independent artists the opportunity to have single releases professionally serviced digitally direct to stations. Gaining radio airplay has long been the challenge for many established and aspiring groups, singers and songwriters. The partnership and new service was developed by the CMAA and Core Music in a bid to provide more Australian country music to radio stations nationally.



<http://www.youtube.com/watch?v=QvUPf3qacJY>

'Without a doubt her best work yet. (Extraordinary Daze)' Frankie T. Thatcher Radio 2MCR-FM Sydney

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